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HENNEPIN COUNTY
MINNESOTA



2022 budget presentation – Disparity Reduction

Chela Guzmán-Wiegert, Assistant County Administrator - Disparity Reduction



Guiding values

- Build equity
- Innovation
- Partnership
- Strategy direction and support

Budget overview



education



employment



health



housing



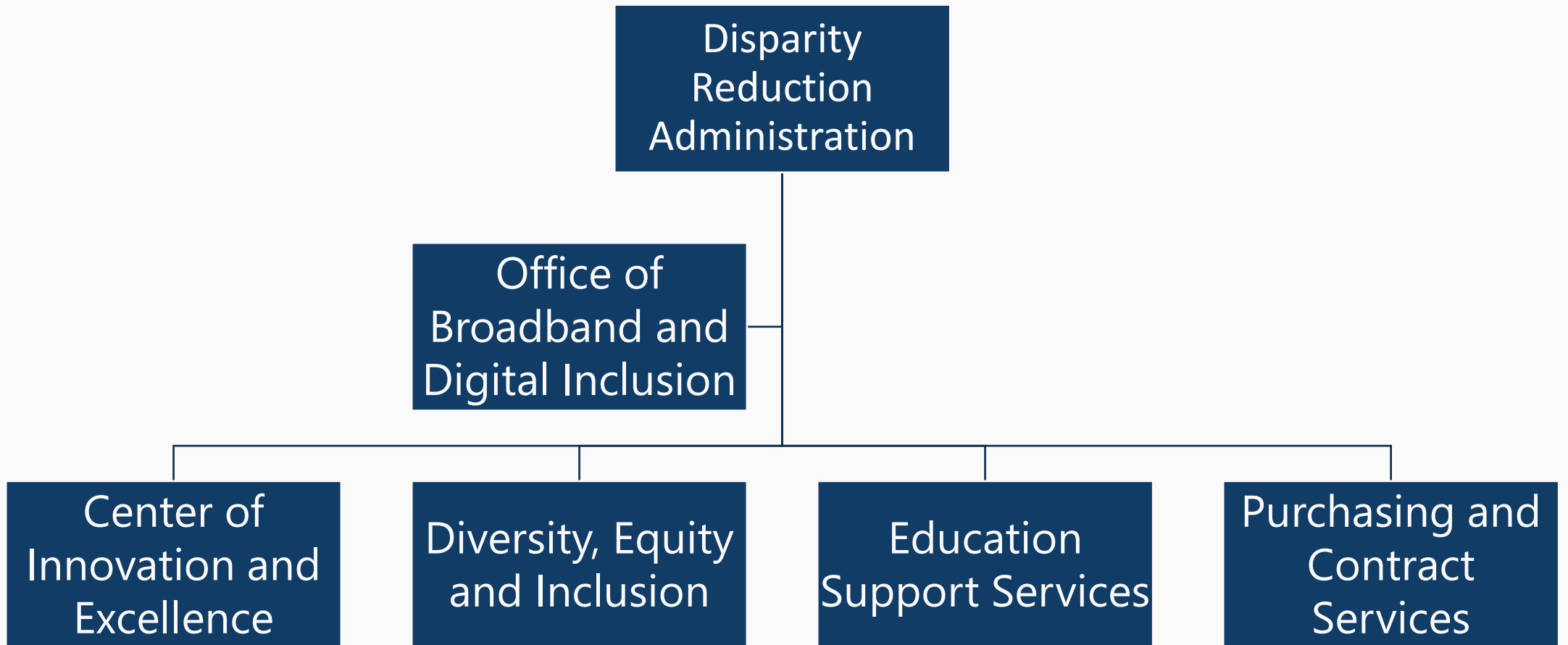
income



justice



transportation



Operating budget

	2021 adjusted	2022 proposed	Percent change
Disparity Reduction Administration	252,233	1,268,604	402.9%
Office of Broadband and Digital Inclusion			
Center of Innovation and Excellence	2,404,720	2,286,172	(4.9%)
Diversity, Equity and Inclusion	1,011,428	1,140,205	12.7%
Educational Support Services	2,086,053	1,768,018	(15.3%)
Purchasing and Contract Services	4,114,456	4,370,362	6.2%
Total	\$9,868,890	\$10,833,361	9.8%

Property tax

	2021 adjusted	2022 proposed	Percent change
Disparity Reduction Administration	252,233	1,268,604	402.9%
Center of Innovation and Excellence	2,327,064	2,261,172	(2.83%)
Diversity, Equity and Inclusion	1,004,523	1,140,205	13.5%
Educational Support Services	1,804,100	1,768,018	(2.0%)
Purchasing and Contract Services	3,235,063	4,370,362	35.1%
Total	\$8,622,983	\$10,808,361	25.3%

Full-time equivalents (FTEs)

	2021 adjusted	2022 proposed	Percent change
Disparity Reduction Administration	1	8	700.0%
Center of Innovation and Excellence	17	17	0%
Diversity, Equity and Inclusion	6	7	16.7%
Educational Support Services	15	15	0%
Purchasing and Contract Services	23	33	43.5%
Total	62	80	29.0%

Center of Innovation and Excellence

- Creating disparity reduction insights through data analysis
- Race Equity Advisory Council (REAC)
- Working with partners to empower our county communities
- Training and consulting across the organization



Diversity, Equity and Inclusion

- Racial Equity Impact Tool Champion Academy
 - NACo's Best in Category Award
 - Continued interest from staff
- Expansion of Diversity Leadership Mentoring Program



Educational Support Services

- Academic achievement and goal attainment
- Improving scores with tutoring services
- Connecting students with technology
- Provided backpacks with school supplies



Office of Broadband & Digital Inclusion

- CARES-funded GO Packs
- Onboarding Digital Navigators to assist residents in tech adoption
- Investing in trusted partners
- Supporting county staff



Disparity reduction domain alignment



Investing in engagement

- Requesting 2 FTEs to support direct disparity reduction engagement with community
- Staffing strategy supports the county's federated model of engagement





Climate change work

- Assisted with foundational work of the climate action strategy
- Supporting community programs

Purchasing and Contracting Services

Yvonne Forsythe, director

Highlights

- Disparity Study

- Race-and gender-conscious goals set in contracts
- Supporting Small Businesses, Minority Business Enterprises and Women Business Enterprises
- Increase partnerships

- Pandemic response and recovery contracting

- Continuous improvement



Positioning for the future

- Strategic utilization of data to drive outcomes and decisions
- Expand tailored approaches to use purchasing power to reduce disparities
- Increase vendor outreach and training on county purchasing programs





Climate change work

Partnering with the new Climate and Resiliency Department on developing work plan and rolling out Sustainable Purchasing program.

Purchasing and Contract Services

	2021 adjusted	2022 proposed	Percent change
Operating budget	\$4,114,456	\$4,370,362	6.2%
Property taxes	\$3,235,063	\$4,370,362	35.1%
FTEs	23.0	33.0	43.5%

Disparity Reduction

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Discussion